

Put Your Data to Work.

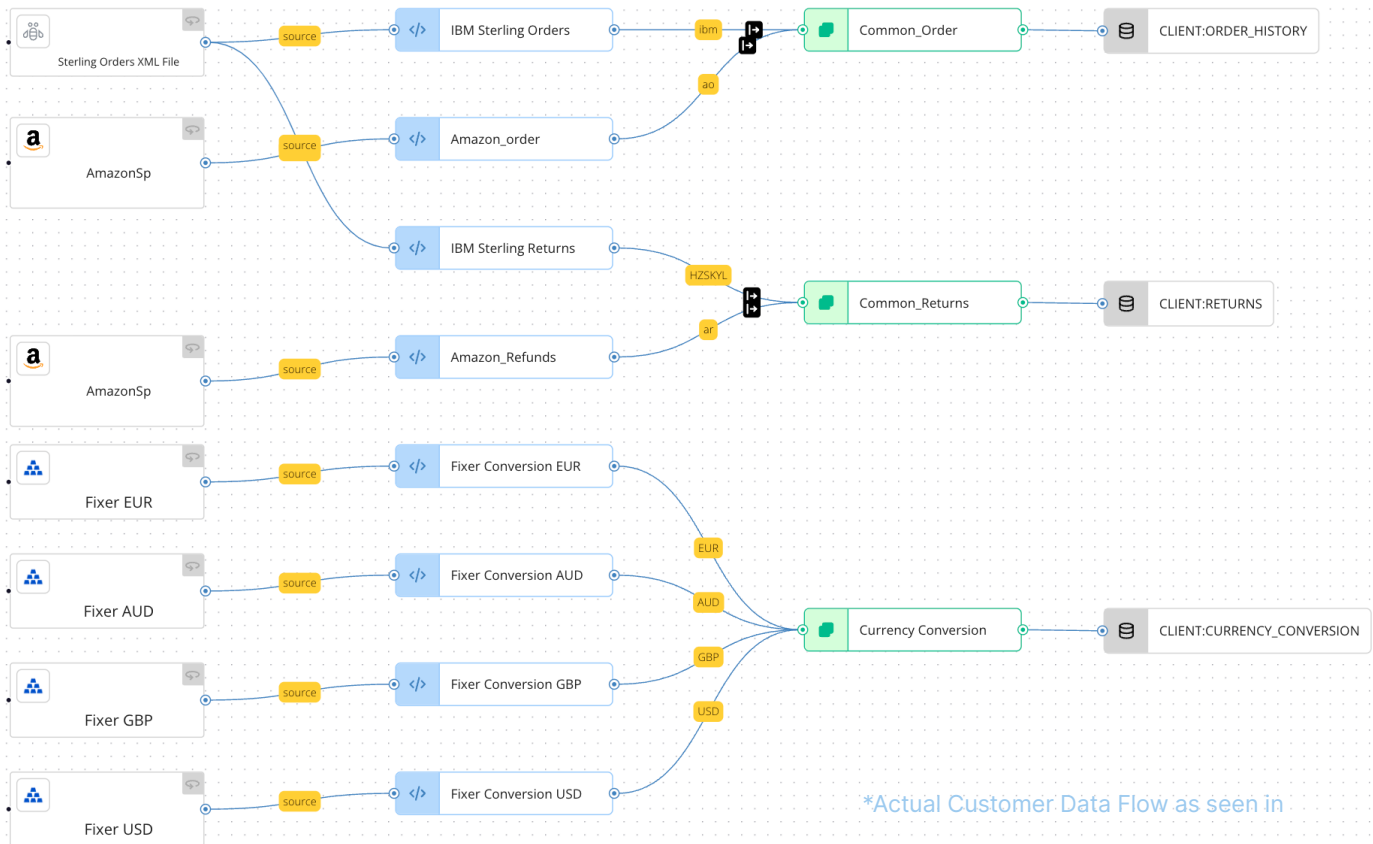
Reactor, an intelligent data “EtLT” pipeline, onboards clean, well-defined data modeled for generative AI, analytics, and activation.

- Onboard every data source completely and quickly
- Future-proof your data pipelines with immutable logging and replay
- Semantically label and map at ingest for better understanding and governance
- Prep and map your data for advanced analytical and AI models
- Analyze with confidence to drive better decisions
- Focus your IT and data teams on strategic insights
- Reduce the risks and cost of your data onboarding

“Reactor reduced our time to market for robust and in-depth retail analytics, while simultaneously enabling our internal data teams to focus on integrating our proprietary data to provide a more complete picture of our audience’s interests and commerce needs.”

Robert Gash
CTO of Hearst Commerce

HEARST



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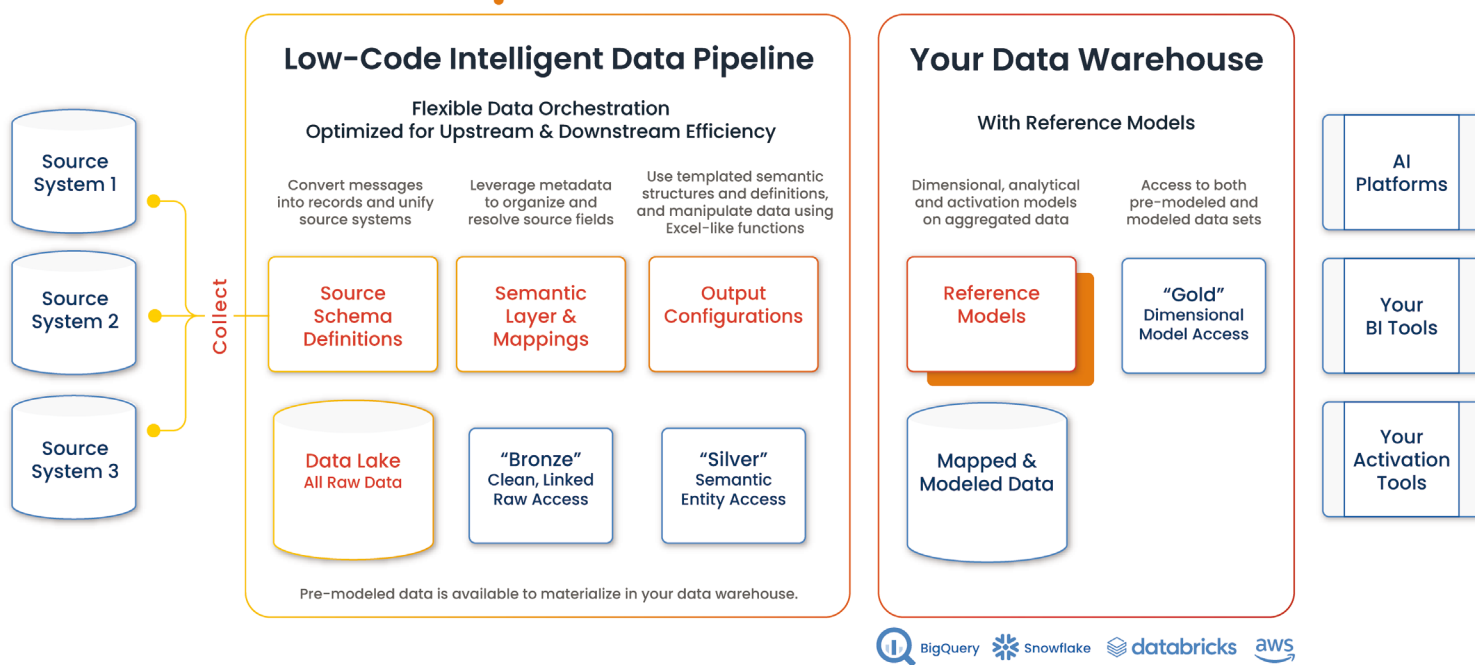
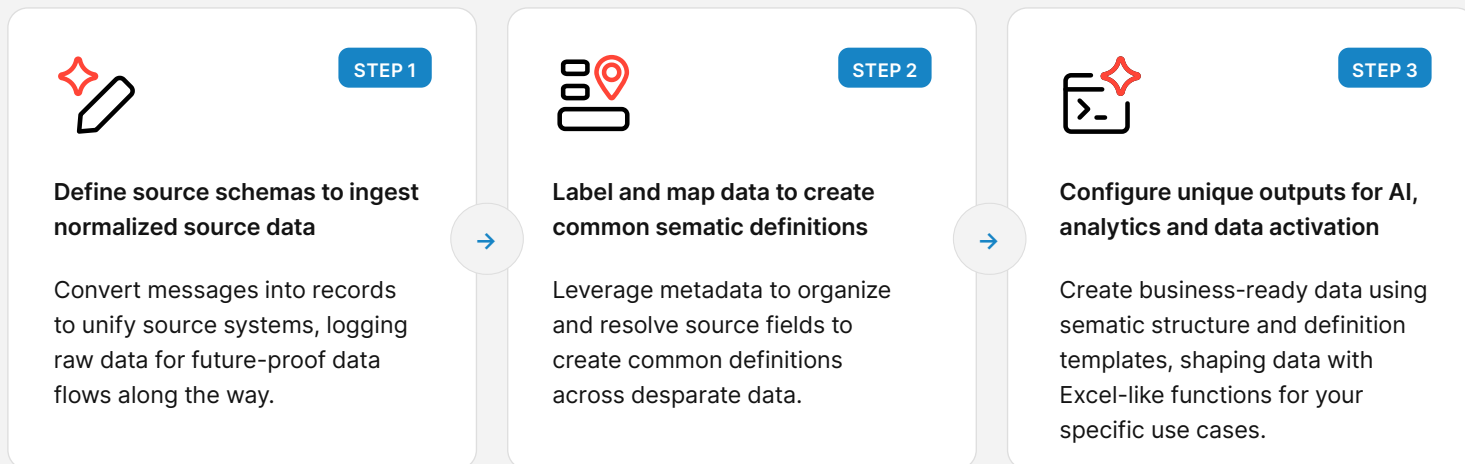
MATTRESS
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AI and BI-Ready Data in 3 Easy Steps

Fill your modern cloud data warehouse with data that's prepped and mapped for AI, analytics and activation.



Put Your Data to Work.

- Direct your engineering team to more strategic concerns
- Reduce your cloud storage costs
- Lower your cloud compute costs

Get Reactor

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